Note on the initial traffic information following the closure of Food Hub access road in Easton on 21st October

Colton

From Wednesday 21st to Friday 23rd inclusive the traffic going west on Norwich Road was 380 to 420 vehicles per day, similar to the number since the Easton roundabout closed. This suggests that either people from Easton are still using the route through Colton (now via Marlingford) or that the traffic from Easton has been replace by a similar amount of traffic heading west after visiting the Food Enterprise Hub.

Sunday 25th October: A47 was closed Eastbound (to allow move of transformer by Orsted). The traffic going east on Norwich Road in Colton was c1350 vehicles compared to the typical Sunday figure of just over 200.

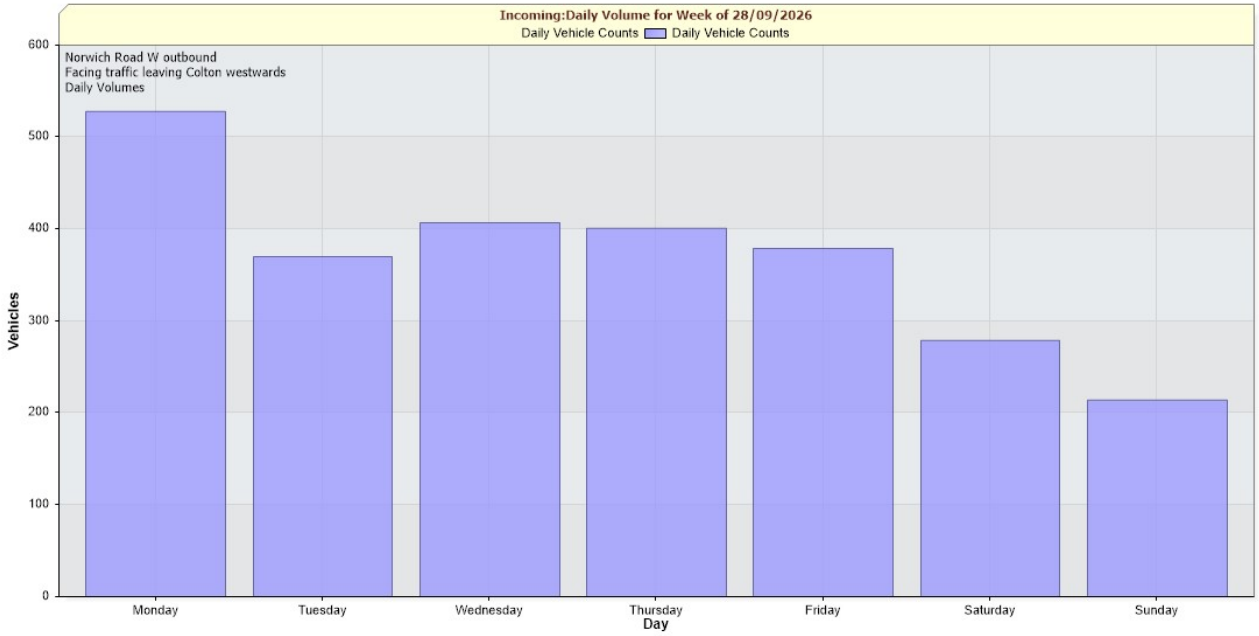
Marlingford

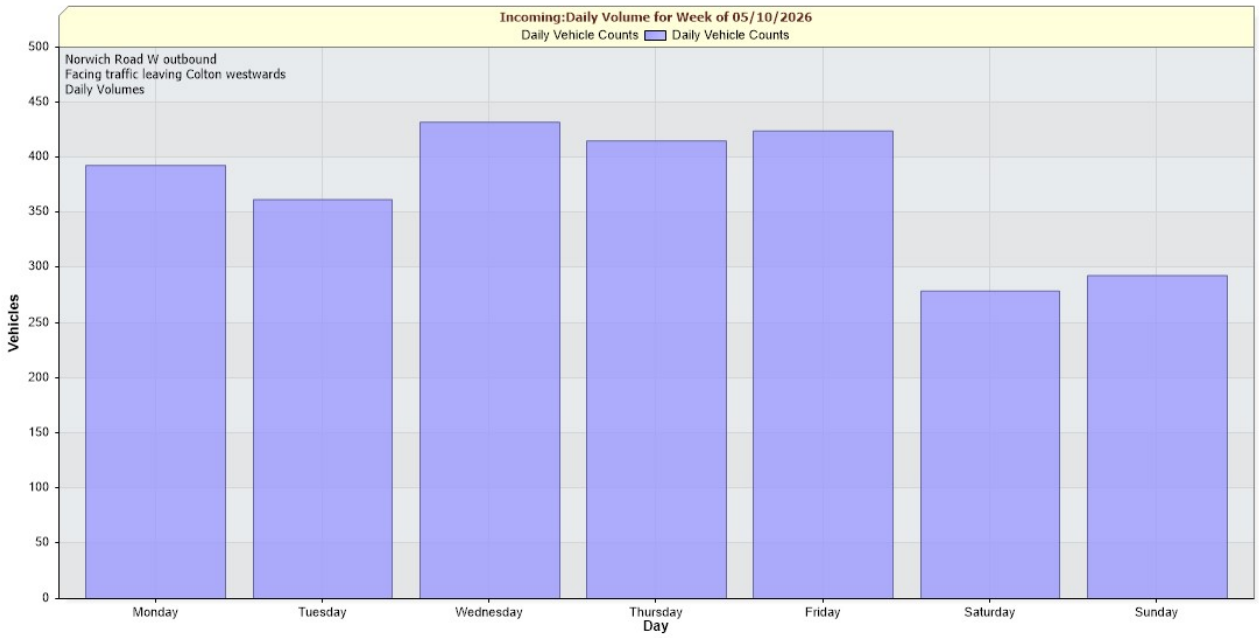
From Wednesday 21st to Friday 23rd inclusive the traffic going west on Barford Road was almost twice the normal volume. Unusually this traffic included a significant number of heavy goods vehicles.

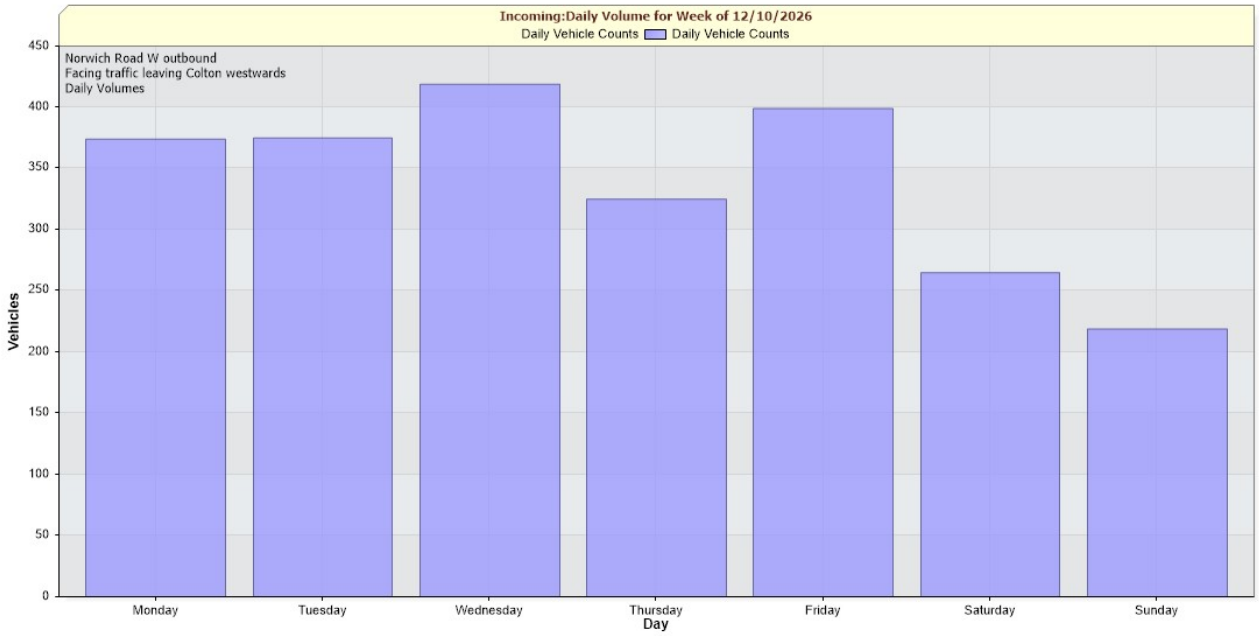
Sunday 25th October: A47 was closed Eastbound (to allow move of transformer by Orsted). The traffic going east on Barford Road in Marlingford was c950 vehicles rather than the usual 250. This increase was less than the increase in Colton but can be explained by vehicles using Church Road and Bow Hill to reach the Watton Road (B1108) and thence to the A47 eastbound (despite the "unsuitable diversion route" signs put up at the Colton Road/Barford Road/Church Road crossroads).

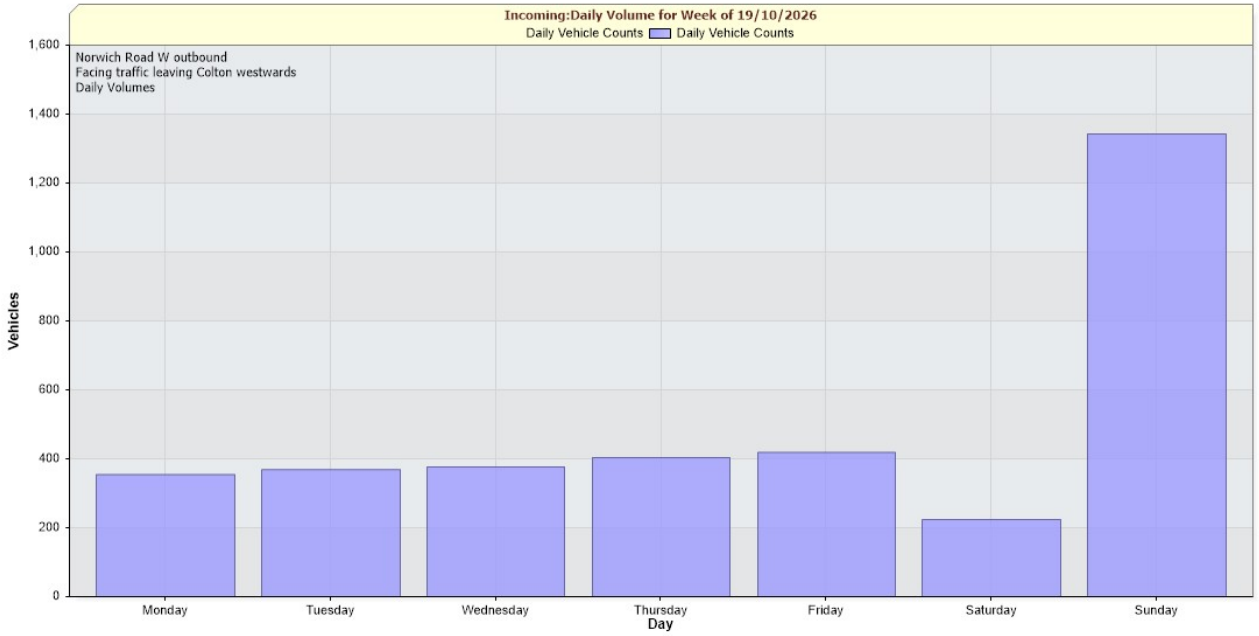
Colton daily volumes/speeds

Note the scale change on the last plot and the fact that the Sunday entry for that week was eastbound rather than westbound traffic.

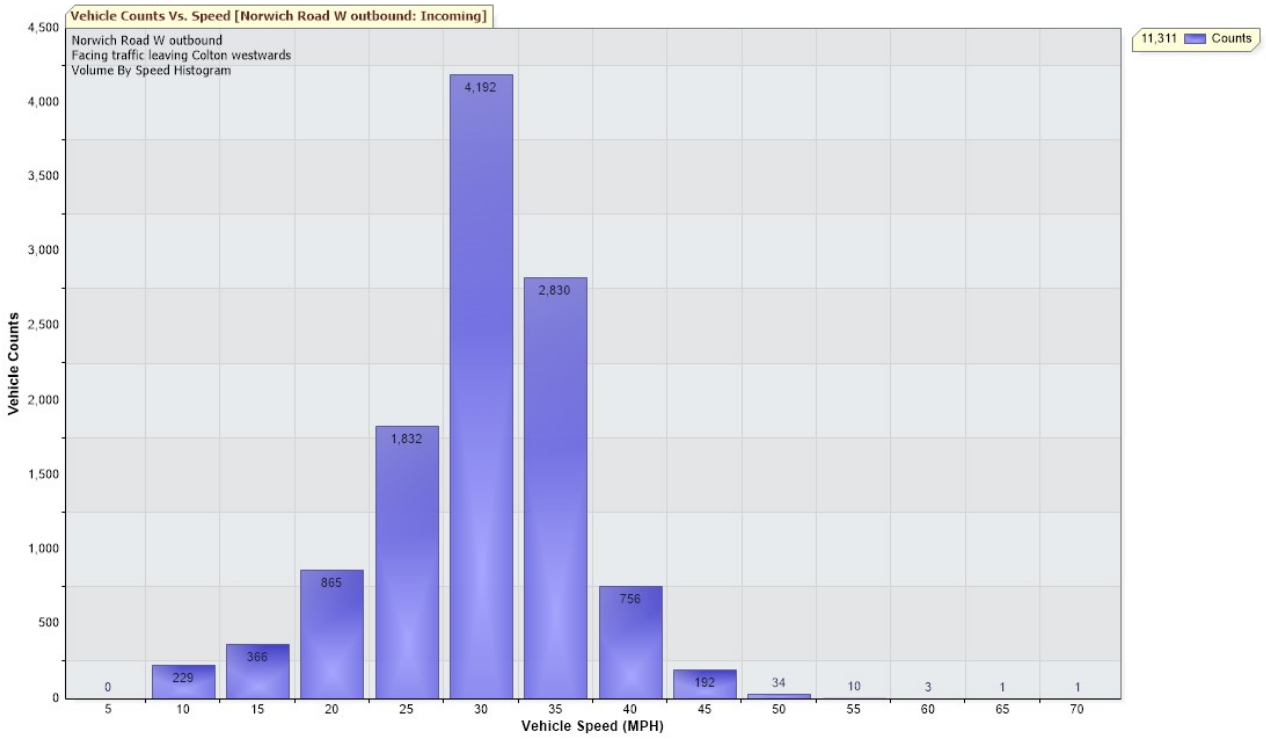


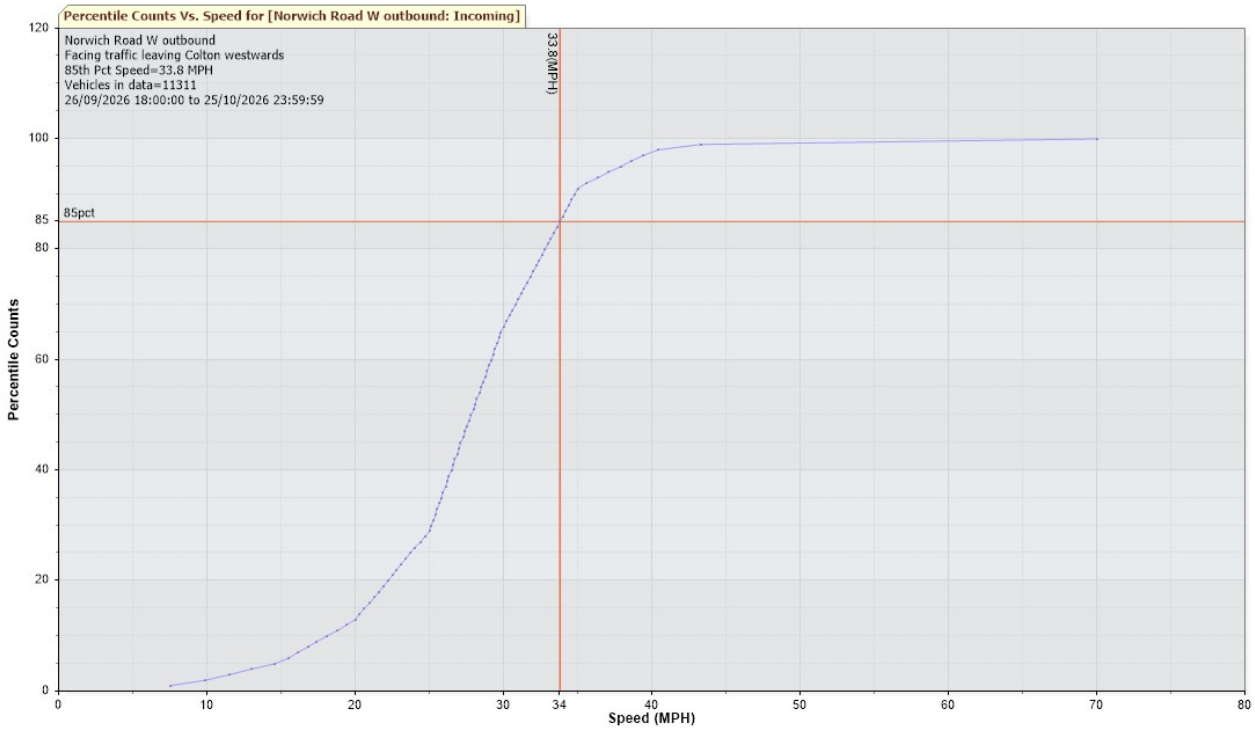



Incoming:Daily Volume for Week of 12/10/2026
Daily Vehicle Counts Daily Vehicle Counts
Norwich Road W outbound
Facing traffic leaving Colton westwards
Daily Volumes
Vehicles
450
400
350
300
250
200
150
100
50
0
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday
Day


Incoming:Daily Volume for Week of 19/10/2026
Daily Vehicle Counts Daily Vehicle Counts
Norwich Road W outbound
Facing traffic leaving Colton westwards
Daily Volumes
Vehicles
1,600
1,400
1,200
1,000
800
600
400
200
0
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday
Day

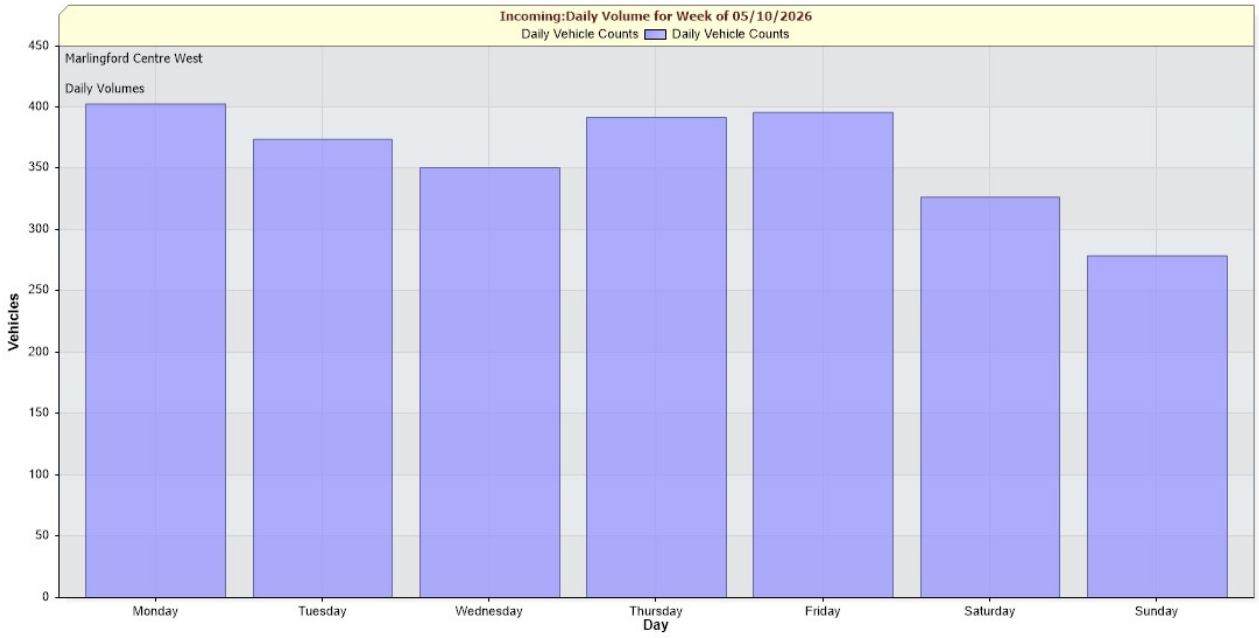
Colton speed charts

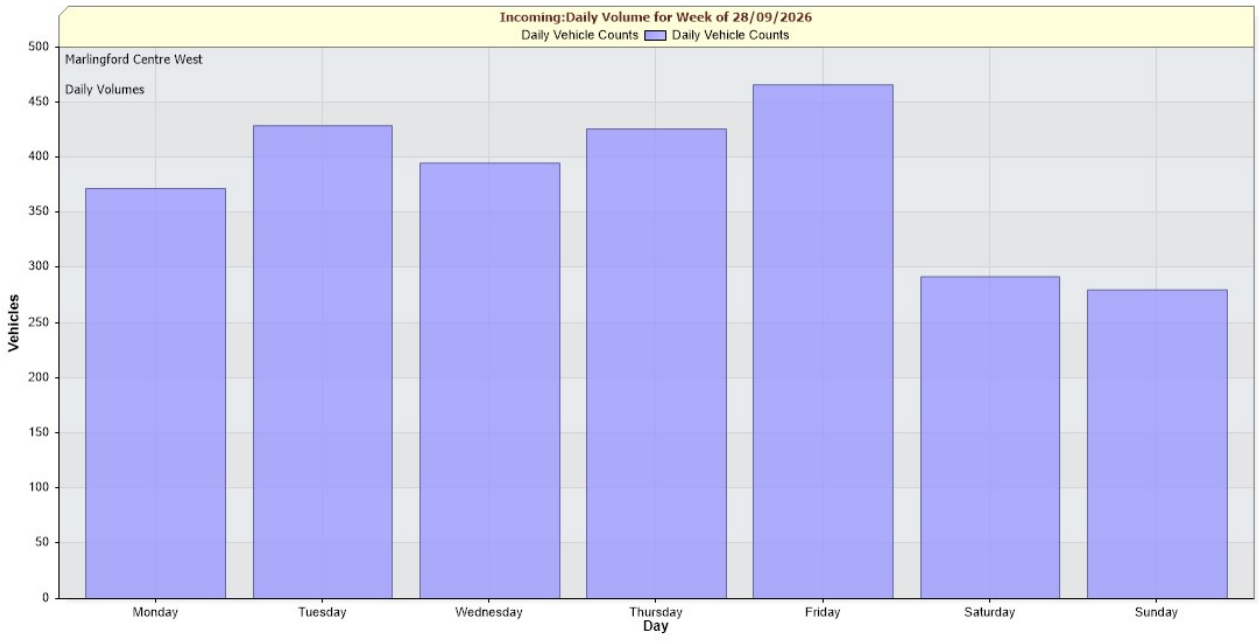


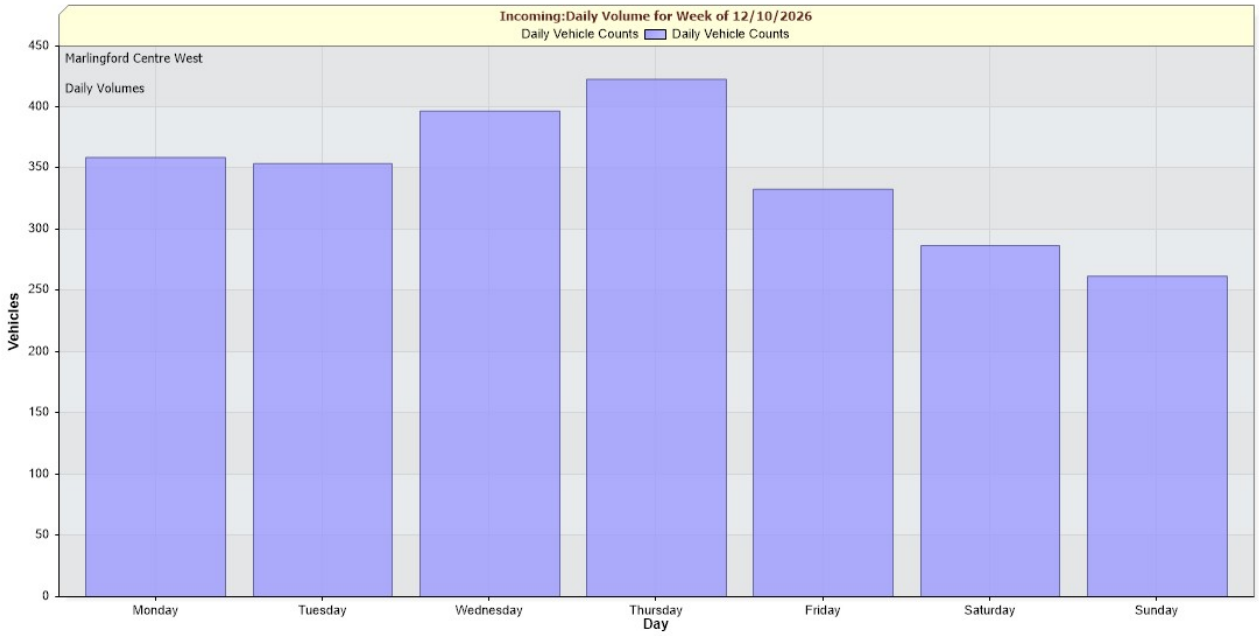


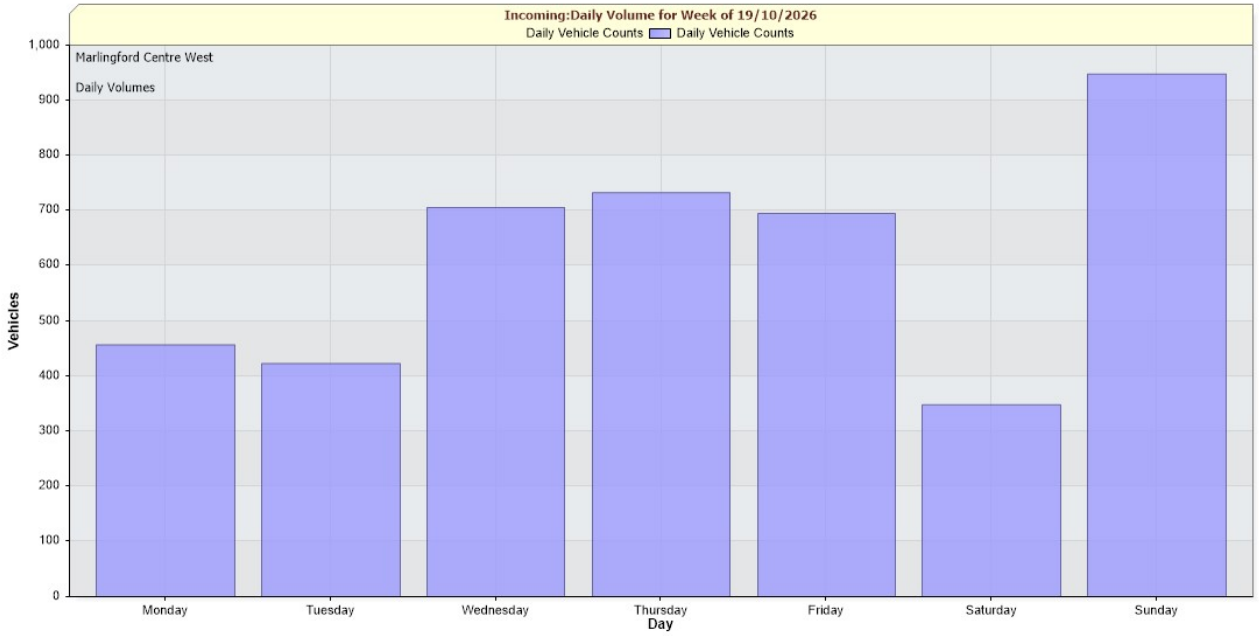
Marlingford daily volumes/speeds

Note the scale change on the last plot and the fact that the Sunday entry for that week was eastbound rather than westbound traffic. In this case the Wednesday to Friday volume are also singificantly higher than normal.






Incoming:Daily Volume for Week of 12/10/2026
Daily Vehicle Counts
Daily Vehicle Counts
Marlingford Centre West
Daily Volumes
Vehicles
450
400
350
300
250
200
150
100
50
0
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday
Day


Incoming:Daily Volume for Week of 19/10/2026
Daily Vehicle Counts
Daily Vehicle Counts
Marlingford Centre West
Daily Volumes
Vehicles
1,000
900
800
700
600
500
400
300
200
100
0
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday
Day

Marlingford speeds

